

## Have you got the Powah?

Powah is on the hunt for an enthusiastic and motivated digital marketing apprentice to join their team. Powah is the only full-service management company that helps sport and fitness related influencers capitalise on their reach. Over the years the Powah team have witnessed and learnt first-hand how to best help high-profile people maximise their earning potential as the perfect machine behind an influencer's brand.

Are you online savvy, keen in social media and content creation? If yes, then Powah is perfect for you. As an apprentice for Powah you will be focused on social media with the purpose of reinforcing the company's profile and helping to manage and create content for various well-known influencers social media!

A candidate will stand out that understands some (not expected to know all) of the following:

- Adobe skills - photoshop, premier pro, Indesign
- SEO - to work with blog content
- Photography and editing
- Videography and postproduction
- An awareness of branding and PR
- Strong organisational and planning skills
- Excellent communication skills
- Ability to work with various platform back-ends such as WordPress, Drupal and Magento.

Digital marketing is one of the fastest growing sectors in the UK, so prospects upon completion are very promising!

To apply visit <https://www.juiceacademy.co.uk/apprentices-apply>

### Requirements:

- A-C English and Maths at GCSE or equivalent
  - A passion for social and digital!
  - Must be able to drive with own car

### Deadlines for entry: **15th July**

Shortlisted candidates will be invited to attend a selection day on the **17th July** where the lucky apprentices will be chosen. If you are selected you will be expected to start your apprenticeship on the **22nd July** please mark clearly on your application if you will be unavailable to start on this date and we will consider you for future selection days.

**Note:** The Juice Academy will recruit a number of apprentices to start in July and while you're applying for a position with Powah, you may be placed in a different, equally exciting role in a different company as part of the programme. The role will be based in Knutsford. You will travel around the UK on shoots (mainly London and always with someone) and work from home is likely once per week.